

Kasey Rubenstein

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SUMMARY

Freelance content creator, writer, and screenwriter with experience writing creative and technical pieces on tight deadlines. Thorough researcher and expert communicator. Knowledge of SEO optimization, keywords, and CMS management as well as writing blogs, articles, emails, product descriptions, webpages, etc.

EXPERIENCE

04/2014 to Present

Content Writer

Copypress.com. Scripted.com, and more – Work From Home

- Researching topics like travel, education, automobiles, health care, home improvement, technology, cinema, and more
- Writing blogs, articles, product descriptions, webpages, reviews, job descriptions, and more
- Writing upwards of 2,000 words a day of content
- Self-motivating and completing work ahead of deadlines

09/2011 – 12/2014

**Content Writer, Media Specialist, Administrative Assistant
Scholastic Expeditions** – Scotts Valley, CA

- Juggling multiple tasks and administrative responsibilities at a local start-up student travel company
- Writing work included: Sales/customer service emails, instructional documents, web content design, CMS management, Wordpress blog management, and more
- Organizing files, scheduling, travel insurance management, buying airline tickets, and other miscellaneous duties

09/2011 – 03/2012

Script Writing Intern

Sweeting Films – Work From Home

- Producing an original outline and full length screenplay

05/2011 – 09/2011

Script Reader

Rhino Films – Work From Home

- Reading movie scripts and writing detailed coverage including summary and critique of each script

EDUCATION

2011 Bachelor of Arts – Film & Digital Media, Integrated Critical Practice Concentration
University of California, Santa Cruz
Regents Scholarship
Magna Cum Laude

CLIENTS/REFERENCES

- **Susan Schai**, Scholastic Expeditions, (831) 440-1041, susans@scholasticexpeditions.org
- **Mark Kaplan**, OTM Productions, (818) 728-0500, otm861@gmail.com